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Breakwater Investment Management Completes Financing of Emerging Sports Nutrition Company

[Growth capital fund](#) backs leading innovator in sports and nutritional supplements.

LOS ANGELES, AUGUST 2011 – [Breakwater Investment Management, LLC](#) (“Breakwater”) has completed a growth capital investment in an emerging sports nutrition company out of its [Breakwater Structured Growth Opportunities Fund](#). Breakwater is a private investment firm that specializes in direct investments in small to lower middle market growth businesses.

Founded in 2002, this innovative sports nutrition company develops, markets, and distributes clinically tested nutritional products for weight loss and enhanced performance in sports. The company distributes its proven nutritional products to thousands of retail stores in North America and abroad through GNC, Wal-Mart, Rite-Aid, 7-Eleven, and other *Fortune 500* players. The company has received the industry’s NBJ Gold Award for Growth in Small Companies, and is rated as one of top 250 fastest-growing privately held companies in its State.

“We are excited to partner with the professionals at Breakwater,” said the founder and CEO of this emerging sports nutrition company. “This financing marks the first institutional private round of financing for us, and will be used to support the sales and marketing initiatives to continue both domestic and international expansion.”

“We are extremely pleased to be financing this innovative sports nutrition company at such an exciting phase of its business,” said [Saif Mansour](#), Managing Partner at Breakwater. “We have been seeking an investment in the health and nutrition category and were impressed by the CEO and his management team’s innovative approaches to product development and multi-channel marketing. Breakwater would also like to thank and recognize the professionals at Avidbank for the introduction to the company.”

About Breakwater Investment Management, LLC

Breakwater Investment Management (www.breakwaterfund.com) is a [private investment firm](#) that specializes in direct investments in small to lower middle market growth businesses with annual sales ranging between \$5 million and \$100 million. The firm serves as general partner of Breakwater Structured Growth Opportunities Fund, LP, a \$100 million open-ended private investment partnership organized in August 2008 under Delaware law. The Fund’s investment objective is to generate both current income and capital appreciation through secured debt investments accompanied with equity participation rights, primarily in growth-oriented companies across a variety of industries.

If you would like to know more about Breakwater, visit <http://www.breakwaterfund.com> or call (424) 777-4000.